



PRIYAL PARIKH

Interaction Design, Wearable and Creative Technology

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WORK EXPERIENCE

Designer and Developer | January 2017 - Present

NYC Media Lab Verizon Connected Futures II | New York

Designed and prototyped a network of smart home devices that convert any surface into an interface and use human identifiers to customize and personalize content in home environments

UI/UX Designer | April 2016 – Present

SHADYFOODS | New York

Designed experiences by creating wireframes and layouts for a food based health app

Teaching Assistant | 2016 – Present

THE NEW SCHOOL | New York

Assisted in teaching NodeJS and RESTful APIs to a Data Structures Class and Data Viz Major Studio and HTML5, CSS3 and JavaScript to 2 Core Interaction Lab and 1 Creative Coding Class of BFA Communication Design

Engineering Fellow | Summer 2016

OPEN STYLE LAB | MIT IDC, Boston, MA

Designed and created a multi-season jacket for a teenager with muscular dystrophy and scoliosis

Trans media Intern | Summer 2016

SONGHA AND CO. | New York

Creative technologist for rapid prototyping, testing and design of ongoing collaborative art projects

Front-end Web Designer | Summer 2016

THE NEW SCHOOL | New York

Designed and coded the frontend website for Habitat Intact Mapper, a Rails based website, developed by The New School for MMSC

Graphic Designer | 2011 – 2016

FREELANCE | Mumbai, India

Designed print media, branding and home décor products for several startups and small organizations

Risk Analyst | 2013 – 2014

ERNST & YOUNG | Mumbai, India

Developed status updates, preliminary/secondary analysis, and post-audit review presentations for 5 clients

EXHIBITIONS & AWARDS

IMBRACE **Spectrum**, Parsons MFADT Thesis Show (2017), **SXSW** (2017)

IRIS **NYC Media Lab Verizon Challenge** Final Selectee (2016)

ZIP BACK JACKET **Fashion Technology with OSL**, Museum of Science, Boston, MA (2016)

PLEXUS **The Annual Parsons Gala**, The New School, New York (April 2016)

SKILLS

DESIGN Graphic, Interaction, and Wearable Technology

TECH HTML, CSS, JavaScript, Sass, JQuery, Gulp, Git, NodeJS, RestAPI, Python, IoT, Physical Computing

VISUAL Adobe Creative Suite, Microsoft Office, Keynote, Sketch, Invision

EDUCATION

2015 - Present **MFA, Design & Technology**
Parsons School of Design, New York

Summer 2015 **Diploma in Web Design**
Compufield, Mumbai, India

2013 - 2015 **Master of Commerce, Management**
University of Mumbai, India

2010 - 2013 **Bachelor of Management Studies**
Jai Hind College, Mumbai, India